

Desperate Ad Major

Pleeeeeeease take this survey for my Ad Research group!
It only takes 5 minutes, and we really appreciate it :)

<http://bit.ly/oMasAI>

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2 people like this.

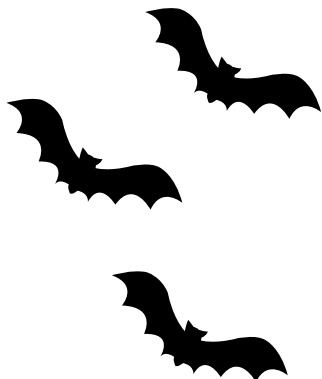


Other Ad Major #StuffAdMajorsSay

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the **ICON**



volume **6** issue **4**



THE BENEFITS OF NETWORKING

One of the most important benefits of Ad Society is the networking opportunities it brings to the table. Every meeting Ad Society brings in professionals from all over the country to share information about their respective companies and tell students about internship and job opportunities.

Last spring, Yellow Shoes came to talk to Ad Society, and the speaker was very impressed with a member who came up to speak to him after the meeting. Jenna Hankins took full advantage of this networking opportunity and followed up with some later conversations. There weren't any immediate internship openings at Disney, but there was an opening at a separate department. Jenna was put in touch with them, and she made a great impression.

The speaker from Yellow Shoes said that he has always been really impressed with how "buttoned up [Ad Society is]."

Keep in mind these networking opportunities, and always take advantage of the time you have after meetings to talk to our speakers. You never know where it could lead!



MEMBER SPOTLIGHT: KELSEE KING

Kelsee King is the assistant director for the trips committee and a valued member of Ad Society and Delta Zeta. She is also very involved in the March of Dimes organization, and she loves partaking in the walk every year.

She really likes the creative side of advertising, but her ultimate goal is to go to law school and become an attorney in business law. Getting into the legal field is something she has wanted to do since she was a little girl, but advertising will always have a special place in her heart. (Awwwww.)

Kelsee's favorite movie is Hocus Pocus because she loves Halloween. Looks like we know who the main competition is for this year's costume contest!

If she could trade lives with any celebrity, Kelsee would choose Chelsea Handler. Not only does she love her shows, but she likes how sarcastic she is about everything. Kelsee tries not to take life too seriously, and she feels like Chelsea has a similar attitude.

In her spare time, Kelsee enjoys watching football, -- she's a huge Peyton Manning fan -- going on vacation, fishing and spending time with her family.

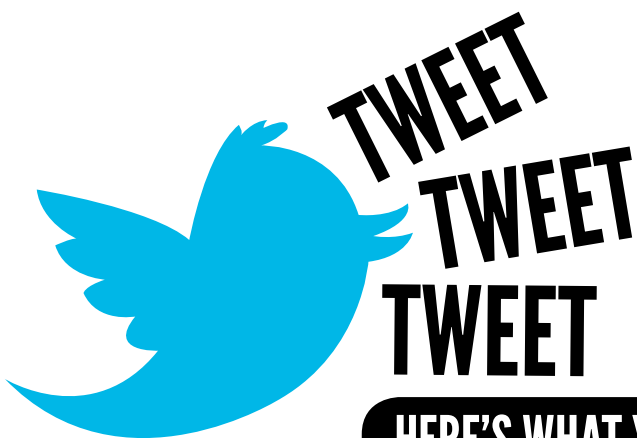
Ad Society is lucky to have her as a member and appreciates all of the hard work she does. Woo, Kelsee!



TONIGHT'S SPEAKER: JOEL BARTLETT

Joel Bartlett began his career at PETA as the Street Team coordinator for peta2, PETA's youth division. In the two brief years that he held that position, this budding network of dedicated young activists grew from 7,500 members to more than 100,000.

In 2005, Bartlett stepped into his current role overseeing PETA's online marketing efforts and web presence. Bartlett combines his interest in the internet and his sense of humor to create attention-grabbing websites and online games for PETA, such as the PETA porn-domain site PETA.xxx and the Super Mario Bros parody game, Mario Kills Tanooki.



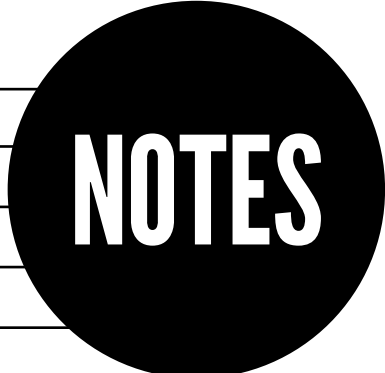
HERE'S WHAT YOU'VE BEEN SAYING ABOUT AD SOCIETY:



Alexza Morales @ad_dicting

18 Oct

I have a new headshot courtesy of @UFAdSociety headshot day! No longer a girl hiding behind a yellow flower. #cheers



STAY IN THE LOOP

TONIGHT:

After-Meeting Social:

Tijuana Flats

*Join us for a few rounds of
FREE beer, chips & salsa!*

UPCOMING:

October 24 – AdFed Auction

October 30 – Halloween Social

O!O Garden Grille – 10 p.m., \$5 cover

Costume competition!

November 1 – Ad Council

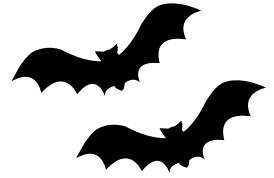
November 2 – AdFed Luncheon

November 3 – CJC Tailgate

November 4 – Gators March for Babies

November 7 – Next Meeting

November 13-14 – New York Trip



**TWITTER
CONTEST**



Tweet your best caption for this picture to @UFAdSociety, and you could win a prize!

the **ICON**
staff

Director:
Natalie Weiffenbach
Assistant Director:
Wesley Gates